

Attitudes of Europeans towards Tobacco

EU27



Number of interviews:
26.751

Fieldwork:
25/02-11/03/2012

FR



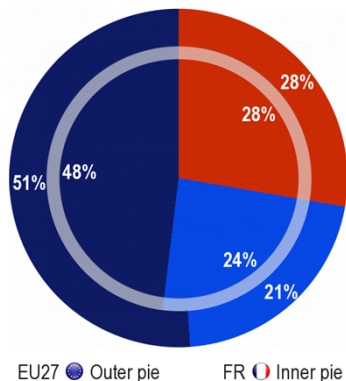
Number of interviews:
1.059

Fieldwork:
25/02-07/03/2016

Methodology: face-to-face

1. TOBACCO CONSUMPTION

QD1. Regarding smoking cigarettes, cigars or a pipe, which of the following applies to you?



- You currently smoke
- You used to smoke but you have stopped
- You have never smoked

| EU27 | | FR | |
|--------|---------------|--------|---------------|
| EB77.1 | EB77.1-EB72.3 | EB77.1 | EB77.1-EB72.3 |
| 28% | - 1 | 28% | - 5 |
| 21% | - 1 | 24% | - 2 |
| 51% | + 2 | 48% | + 7 |

References: EB77.1 (02-03/2012), EB72.3 (10/2009)
Base: All respondents

QD1. Regarding smoking cigarettes, cigars or a pipe, which of the following applies to you?

You currently smoke



| TOTAL | EU27 | FR |
|-------|------|----|
|-------|------|----|

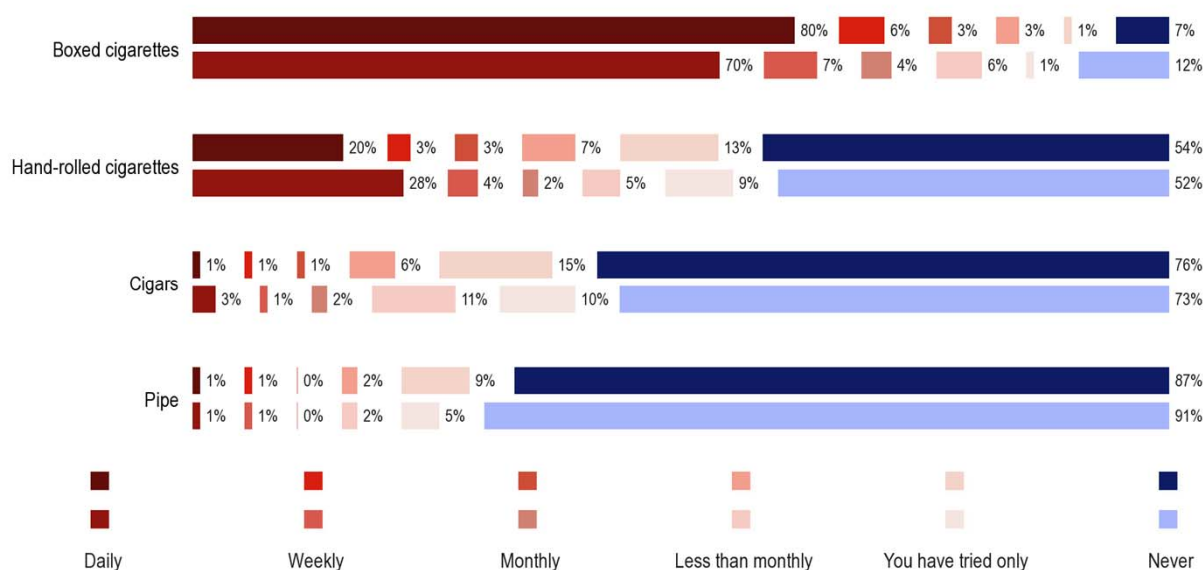
| Sex | EU27 | FR |
|--------|------|-----|
| Male | 32% | 31% |
| Female | 24% | 26% |

| Age | EU27 | FR |
|-------|------|-----|
| 15-24 | 29% | 29% |
| 25-39 | 37% | 37% |
| 40-54 | 34% | 39% |
| 55 + | 17% | 15% |

| Difficulties paying bills | EU27 | FR |
|---------------------------|------|-----|
| Most of the time | 46% | 54% |
| From time to time | 34% | 34% |
| Almost never | 23% | 21% |

Socio-demographic breakdown

QD7. How often do you use the following tobacco products?



Base: Current smokers

EUROBAROMETER 77.1
RESULTS FOR FRANCE



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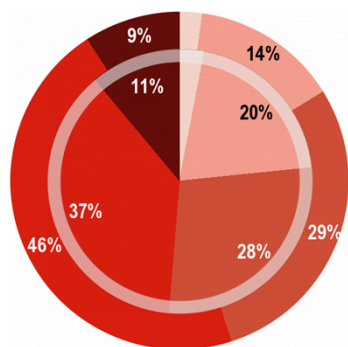
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2. TOBACCO CONSUMPTION AND PURCHASING TOBACCO

QD8. On average, how many cigarettes do you smoke each day?



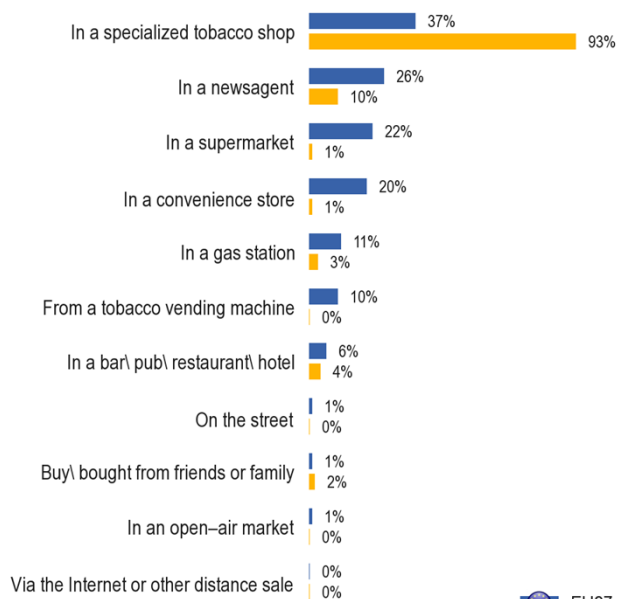
EU27  Outer pie FR  Inner pie

| | EU27 | | FR | |
|--------------------------|--------|-------------------|--------|-------------------|
| | EB77.1 | EB77.1- EB72.3 | EB77.1 | EB77.1- EB72.3 |
| Less than 1 cigarette | 2% | - 1 | 3% | = |
| From 1 to 5 cigarettes | 14% | - 2 | 20% | - 3 |
| From 6 to 10 cigarettes | 29% | + 3 | 28% | - 4 |
| From 11 to 20 cigarettes | 46% | + 3 | 37% | + 4 |
| 21 cigarettes or more | 9% | - 2 | 11% | + 3 |

References: EB77.1 (02-03/2012), EB72.3 (10/2009)

Base: Current and ex-cigarettes smokers

QD16. Where do/did you regularly buy tobacco products?

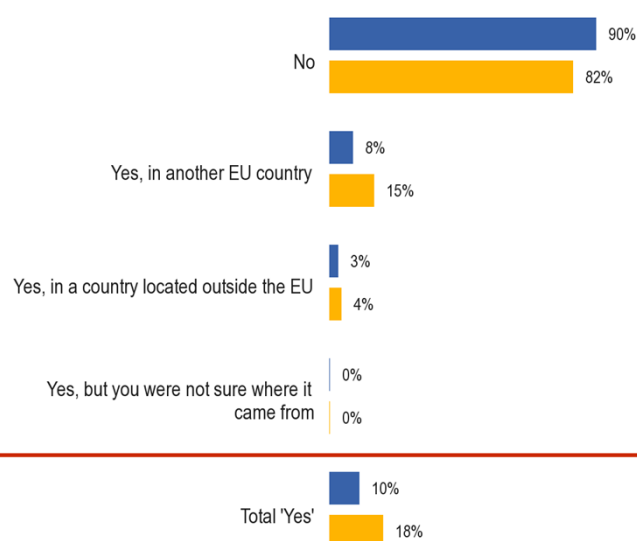


EU27  FR 

Base: Current and ex-smokers

2. PURCHASING TOBACCO (cont.)

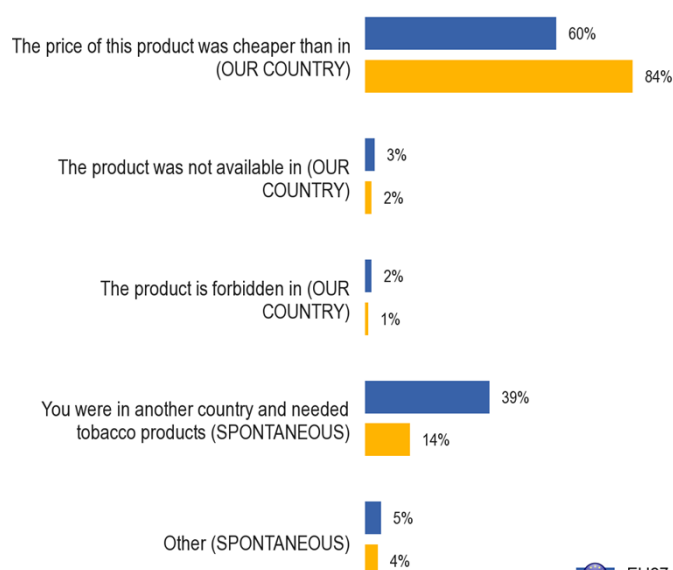
QD18. In the past 12 months, have you bought tobacco products in another country than (OUR COUNTRY)?



EU27  FR 

Base: All respondents

QD19. For what reasons have you bought tobacco products in another country?



EU27  FR 

Base: Respondents who bought tobacco products in another country

EUROBAROMETER 77.1 RESULTS FOR FRANCE



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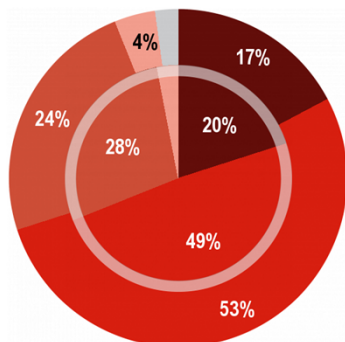
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3. STARTING/STOPPING SMOKING

QD5. How old were you when you started smoking on a regular basis, i.e at least once a week?

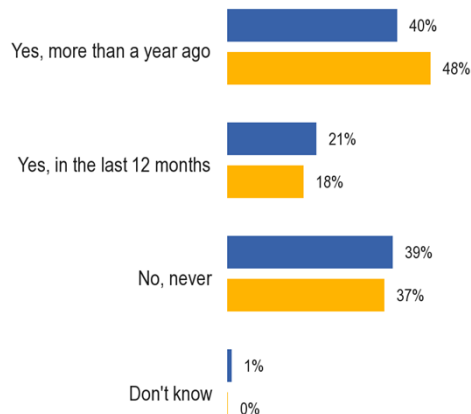


- Less than 15 years old
- Between 15 and 18 years old
- Between 19 and 25 years old
- Older than 25 years old
- Refusal
- Don't know

EU27 Outer pie FR Inner pie

Base: Current and ex-smokers

QD12. Have you ever tried to quit smoking?

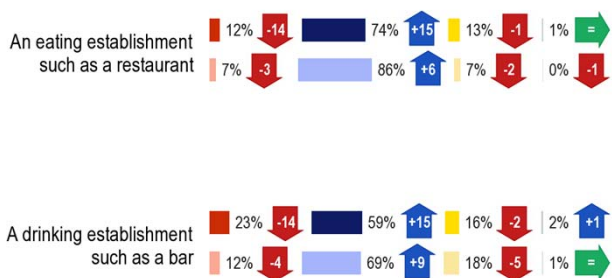


EU27
FR

Base: Current smokers

4. EXPOSURE TO TOBACCO SMOKE

QD10. The last time you visited ... in the last 6 months in (OUR COUNTRY), were people smoking inside?



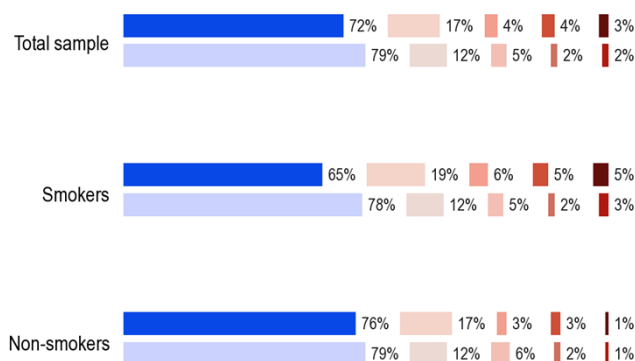
EU27
FR

Yes No Have not visited in the last 6 months (SPONTANEOUS) Don't know

Evolution
02-03/2012-10/2009

Base: All respondents

QD11. How often are you exposed to tobacco smoke indoors at your workplace?



EU27
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Never or almost never Occasionally Less than 1 hour a day 1 - 5 hours a day More than 5 hours a day

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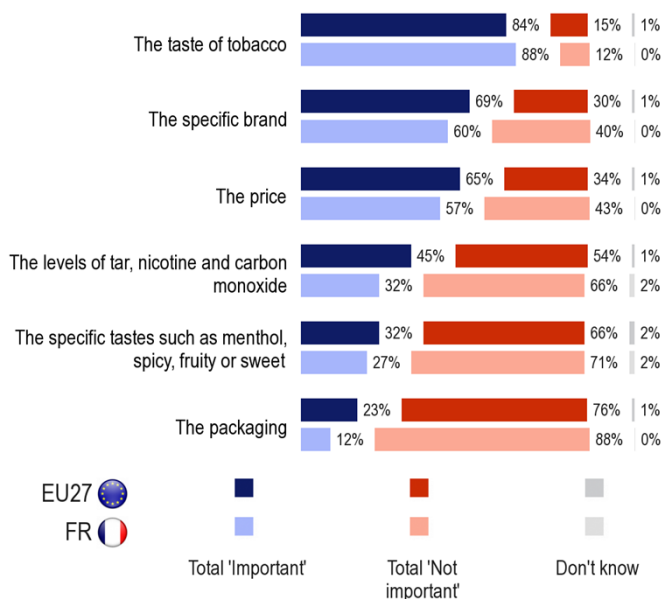
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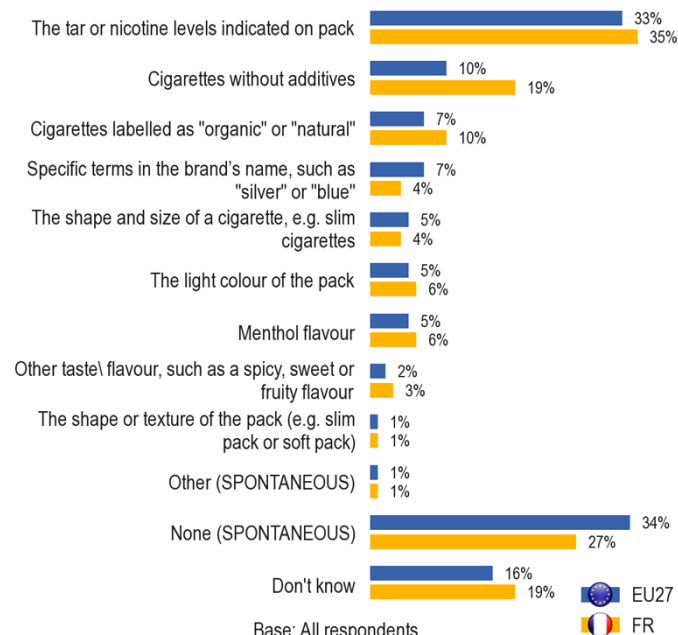
5. AWARENESS AND ATTITUDES

QD9. How important is\ was each of the following factors in your choice of brand of cigarettes?



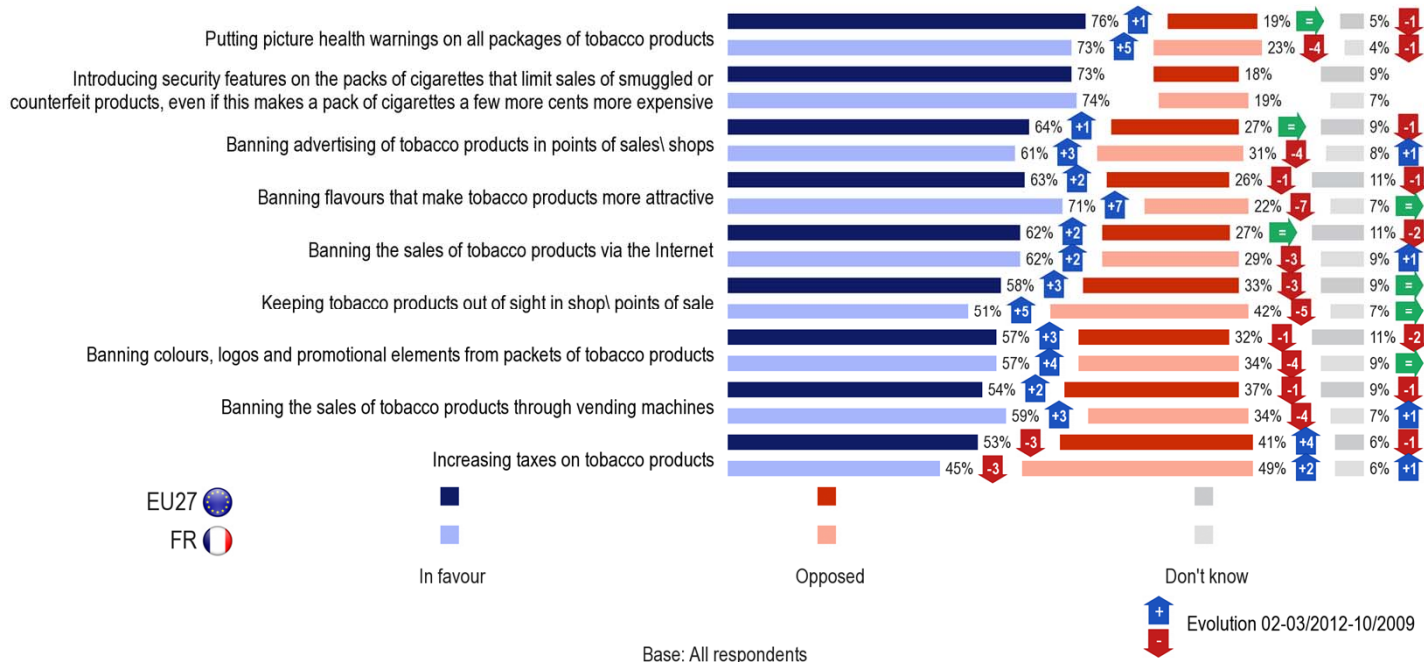
Base: Current and ex-cigarettes smokers

QD15. Which of the following characteristics do you consider indicate that a cigarette brand is less harmful than others?



Base: All respondents

QD22. Would you be in favour of or opposed to any of the following measures?



Base: All respondents